



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Abar Hutton Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310-2552

Contract # 853142

Schedule Dates 10/16/12-10/22/12
Advertiser Jennifer Roberts for Congress (39951)
Agency/T-Code Abar Hutton Media (1577)/948873799
Product Political - State Representative (1180)
Brand 578/DEM/CONGRESS (177251)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name SCATTERGOOD,JEFF
Phone/Fax (703) 299-0395 /
CPE 578
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments J ROBERTS 4 CONGRESS
JENNIFER ROBERTS FOR CONGRESS,

Date Entered 09/07/12
Last Modified 10/15/12
Entered By Melissa Welch
CO-OP No
Headline # 06303298
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,811.25
Net Total \$10,263.75
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	31	\$12,075.00
Grand Total:	31	\$12,075.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11P- 11:34P (ET)		1							1	\$515.00	\$515.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
2.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	4:58A- 5:58A (ET)		1							1	\$165.00	\$165.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
3.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	5:58A- 6:58A (ET)				1	1	1			3	\$360.00	\$1,080.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
4.0	Normal Line / SPOT	10/17/12-10/18/12	4	:30	6:58A- 9A (ET)				1	1				2	\$360.00	\$720.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/7/12
5.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6:58A- 9A (ET)		1							1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	9/7/12
6.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	9A- 10A (ET)				1		1			2	\$180.00	\$360.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	9/7/12
7.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11A- 11:59A (ET)		1							1	\$105.00	\$105.00	Charlotte (WCNC) (WCNC)	CHARLOTTE TODAY	9/7/12
8.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	3P- 4P (ET)		1							1	\$155.00	\$155.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	9/7/12
9.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	4P- 4:59P (ET)					1				1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
10.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	4:59P- 5:29P (ET)			1				1		2	\$245.00	\$490.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
11.0	Normal Line / SPOT	10/16/12-10/17/12	4	:30	5:29P- 5:59P (ET)			1	1					2	\$270.00	\$540.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
12.0	Normal Line / SPOT	10/16/12-10/17/12	4	:30	5:59P- 6:30P (ET)			1	1					2	\$425.00	\$850.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
13.0	Normal Line / SPOT	10/16/12-10/18/12	4	:30	11:34P- 12:37A (ET)			1		1				2	\$200.00	\$400.00	Charlotte (WCNC) (WCNC)	LENO	9/7/12
14.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9A- 9:58A (ET)								1	1	\$180.00	\$180.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12

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15.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	6P- 6:30P (ET)								1	1	\$350.00	\$350.00	Charlotte (WCNC) (WCNC)	NEWS	9/7/12
16.0	Normal Line / SPOT	10/19/12-10/19/12	5	:30	1P- 2P (ET)						1				\$185.00		Charlotte (WCNC) (WCNC)	DAYS LIVES	9/7/12
16.0.1	Closed Preempt	10/19/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception -	
17.0	Normal Line / SPOT	10/16/12-10/18/12	5	:30	6:30P- 6:59P (ET)			1	1	1					\$720.00		Charlotte (WCNC) (WCNC)	NIGHTLY NEWS	9/7/12
17.0.1	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception -	
17.0.2	Closed Preempt	10/17/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception -	
17.0.3	Closed Preempt	10/18/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception -	
18.0	Normal Line / SPOT	10/16/12-10/19/12	5	:30	6:59P- 7:30P (ET)			1			1				\$630.00		Charlotte (WCNC) (WCNC)	JEOPARDY	9/7/12
18.0.1	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception -	
18.0.2	Closed Preempt	10/19/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception -	
19.0	Normal Line / SPOT	10/18/12-10/19/12	5	:30	7:30P- 7:58P (ET)					1	1				\$695.00		Charlotte (WCNC) (WCNC)	WHEEL	9/7/12
19.0.1	Closed Preempt	10/18/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception -	
19.0.2	Closed Preempt	10/19/12															Charlotte (WCNC) (WCNC)	I-NA on Entry/Exception -	
21.1	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:58A- 11A (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	MEET PRESS	10/15/12

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22.0	M/G For 16.0.1 / SPOT	10/19/12-10/19/12	4	:30	1P- 2P (ET)						1			1	\$250.00	\$250.00	Charlotte (WCNC) (WCNC)	DAYS LIVES	10/15/12
23.0	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6:59P- 7:30P (ET)	2		X	X	X	X			2	\$1,260.00	\$2,520.00	Charlotte (WCNC) (WCNC)		10/15/12
24.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	7:30P- 7:58P (ET)	1		X	X	X	X			1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)		10/15/12
25.0	Normal Line / NCAA - NOTRE DAME FOOTBALL	10/20/12-10/20/12	4	:30	3:30P- 7P (ET)							1		1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)		10/15/12
26.1	Normal Line / SPOT	10/16/12-10/19/12	4	:30	6:58A- 9A (ET)	1		X	X	X	X			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)		10/15/12
27.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	4:28A- 4:58A (ET)	1		X	X	X	X			1	\$50.00	\$50.00	Charlotte (WCNC) (WCNC)		10/15/12

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